VENTUZ

ABOUT

Ventuz Technology AG is a leading provider to the media, entertainment and technology industries, enabling brands to communicate interactively with their audiences through the use of high-quality visual effects in the areas of broadcasting, virtual and augmented realities, as well as live events and sophisticated data visualization. By providing innovative, data-driven software solutions for real-time 3D graphics content creation, authoring and playout control, Ventuz supports high-end creative designs in all areas of audiovisual content production.

The Ventuz software suite is widely used for professional presentations, video wall setups, multi-touch applications, on-air and in-studio broadcast graphics and immersive media environments. Different editions are available for every application and budget.

Founded in 2004 by broadcast graphics and event/staging experts, Ventuz Technology is headquartered in Hamburg, Germany, with offices in Europe, the U.S. and Asia Pacific.

Ventuz Software is the first choice of many Fortune 500 and DAX companies, leading global broadcasters, interactive design agencies and corporate creative departments, including Google, Disney, Fox, CBS, NBA, BBC, MTV, German Public TV, Bloomberg, Al Jazeera, Riot Games, Ernst & Young, Tencent, Airbus, Volkswagen, Audi, FIA WRC, Manchester City Football, Siggraph, Royal Ascot, Zara and many more.

COMPANY DETAILS

Founded	2004
Management	Ralf Stanke (CEO)
Shareholders	Ventuz Technology AG shares are privately held
Supervisory board	André Siebert (Chairman)
Mission	Ventuz delivers reliable, flexible, and powerful software solutions for the design and delivery of complex 2D and 3D graphics in real time.
Products & Editions	**Ventuz Software Suite,** consisting of · Ventuz Designer · Ventuz Director · Ventuz Runtime **3 Editions,** for every application need and budget · Community - free entry-level edition · Core - professional edition for content design and delivery, subscription plans available · Enterprise - Flagship version for most demanding projects
Development	Hamburg (HQ)
Applications	Real-time graphics for broadcast, digital signage, eSports, interactive presentations, virtual and live events, big data visualization, projection mapping, AR/VR/XR experiences and more

COMPANY DETAILS (continued)

Target groups:	Television and News Broadcasters
	Show and Event Designers
	Design and Creative Agencies
	Freelance Designers
	In-House Creative Departments

Industries:	Broadcast
	Aviation, Automotive and Public Transport
	Consulting
	Trade and E-Commerce
	Shows, Events and Product Presentations
	Telecommunications
	eSports
	Big Data Visualization

Ventuz Online Resources

Website

Facebook

Twitter

Instagram

YouTube

LinkedIn

PRESS CONTACT

Andres Hildebrandt – Director Global Marketing

Email: press@ventuz.com

Phone: +49 40 413 66 09 70